

NATIONAL MUSEUM



OF MEXICAN ART

SPONSORSHIP OPPORTUNITIES

GALA DE ARTE

# AGUA SAGRADA

FRIDAY MAY 1, 2026

AON GRAND BALLROOM AT NAVY PIER • CHICAGO, IL

G A L A   D E   A R T E

# AGUA SAGRADA

Join the National Museum of Mexican Art's  
Board of Trustees at the Gala de Arte

**Friday, May 1st, 2026 | The Aon Grand Ballroom at Navy Pier**

**The National Museum of Mexican Art's Board of Trustees invites you to support this year's Gala de Arte. This annual benefit plays a crucial role in securing the funding needed to sustain the Museum as the U.S.'s leading institution dedicated to Mexican art and culture. It is the only accredited museum of its kind and serves as a vital cultural landmark for Chicagoans and nationally.**

**Proceeds from the Gala de Arte support:**

- Critically acclaimed art exhibitions;
- The award-winning Yollocalli Arts Reach youth program;
- Engaging arts education for toddlers to seniors;
- Performances that stir the soul; and
- Community festivals that bring us all together.

The Gala de Arte promises an unforgettable evening. In addition to networking with fellow supporters, you'll enjoy a silent auction, live auction, exquisite cuisine, live music, and dancing. And at the gold level and above, sponsorship benefits continue beyond the Gala! Sponsors receive benefits that open the doors of the National Museum of Mexican Art to your friends, clients, and colleagues through after-hours private guided tours, use of the Museum's event space, and Museum memberships.

**Sponsorship is available at the following levels:**

Presenting .....	\$50,000
Diamond.....	\$25,000
Platinum .....	\$15,000
Gold.....	\$10,000
Silver.....	\$6,500

**Read on for details.**

---

**Gala de Arte Committee:** Gala de Arte Co-Chairs: Lorenzo De Leon and Joshua Medina. | Edith Bayran, Carlos Cardenas, Ric Estrada, Jessica Ferrari, Philip Fuentes, Sarah Glavin, Diana Palomar, Eve Rodriguez, Dusty, Stemer, Ivette Trevino, Jose Ochoa, Thelma Uranga, Barbara Engelskirchen

**Contact: Barbara Engelskirchen (barbara@nationalmuseumofmexicanart.org)**

NMMA is a 501 (c) 3 nonprofit organization Federal Tax ID: 36-3225519

# Presenting Sponsor

## \$50,000



## Benefits

### **Two Gala tables, front row center location (Ten guests per table)**

#### **Presenting sponsor recognition**

- Logo placement on NMMA website
- Recognition in Gala publicity materials, including press releases
- Logo placement in four Museum e-mail blasts
- Verbal acknowledgment from the podium at the event
- Logo placement on the presentation screen at the event
- Logo inclusion and back cover, full-page, color ad in Gala program
- Primary logo placement on Gala step and repeat photo backdrop

#### **Enjoy the National Museum of Mexican Art beyond the Gala de Arte with:**

- A Corporate family day event at the Museum
- A private guided tour of the NMMA exhibition of your choice, including the Day of the Dead exhibition, for up to 30 people.
- Complimentary use of the Museum's indoor Courtyard space for one company event
- Invitation to the October 2026 Day of the Dead/Festival de Arte Popular reception NEW
- Six tickets for the 2026 Día de los Muertos Ball (\$750 value)
- Six tickets for the 2026 Copitas de Sol event (\$390 value) NEW
- 20 one-year Maiz household NMMA memberships, including gift shop discounts

# Diamond Sponsorship

## \$25,000



### Benefits

**Two Gala tables in a premium location (Ten guests per table)**

**Diamond sponsor recognition**

- Listing on the NMMA website before and after the event
- Recognition in Gala publicity materials, including press releases
- Logo placement in four Museum e-mail blasts
- Verbal acknowledgment from the podium at the event
- Logo placement on the presentation screen at the event
- Logo inclusion and inside back cover, full-page, color ad in Gala program
- Secondary logo placement on Gala step and repeat photo backdrop

**Enjoy the National Museum of Mexican Art beyond the Gala de Arte with:**

- A private guided tour of the NMMA exhibition of your choice, including the Day of the Dead exhibition, for up to 30 people.
- Complimentary use of the Museum's indoor Courtyard space for one company event
- Invitation to the October 2026 Day of the Dead/Festival de Arte Popular reception NEW
- Four complimentary tickets for the 2026 Día de los Muertos Ball (\$500 value)
- Four tickets for the 2026 Copitas de Sol event (\$260 value) NEW
- 10 one-year Maiz household NMMA memberships, including gift shop discounts

# Platinum Sponsorship

## \$15,000



## Benefits

### **One Gala table, premium location (Ten guests)**

#### **Platinum sponsor recognition**

- Logo placement on the Gala page of the Museum website before and after the event
- Logo placement in four Museum e-mail blasts
- Recognition in Gala publicity materials, including press releases
- Verbal acknowledgment from the podium at the event
- Logo placement on the Gala presentation screen at the event
- Logo and full-page, color ad in Gala program

#### **Enjoy the National Museum of Mexican Art beyond the Gala de Arte with:**

- A private guided tour of the NMMA exhibition of your choice, including the Day of the Dead exhibition, for up to 30 people
- Complimentary use of the Museum's indoor Courtyard space for one company event
- Invitation to the October 2026 Day of the Dead/Festival de Arte Popular reception NEW
- Four complimentary tickets for the 2026 Día de los Muertos Ball (\$500 value) NEW
- Four tickets for the 2026 Copitas de Sol event (\$260 value) NEW

# Gold Sponsorship

## \$10,000



### Benefits

#### **One Gala table (Ten guests)**

#### **Gold sponsor recognition**

- Name listed on NMMA website before and after the event
- Name recognition in four Museum e-mail blasts
- Logo placement on the Gala presentation screen
- Name recognition as gold sponsor and half-page color ad in the Gala program

#### **Enjoy the National Museum of Mexican Art beyond the Gala de Arte with:**

- Private tour of Nuestras Historias: Stories of Mexican Identity from the Permanent Collection for up to 30 people.
- Invitation to the October 2026 Day of the Dead/Festival de Arte Popular reception NEW
- 10 one-year Maiz household NMMA memberships, including gift shop discounts
- Private tour of Nuestras Historias: Stories of Mexican Identity from the Permanent Collection and cocktail reception for twenty.

# Silver Sponsorship

## \$6,500

### Benefits

#### **One Gala table (Ten guests)**

#### **Silver sponsor recognition**

- Name recognition on Gala presentation screen at the event
- Name listed in the Gala program

#### **Enjoy the National Museum of Mexican Art beyond the Gala de Arte with:**

- Private tour of Nuestras Historias: Stories of Mexican Identity from the Permanent Collection for up to 30 people.
- Invitation to the October 2026 Day of the Dead/Festival de Arte Popular reception NEW

GALA DE ARTE

# AGUA SAGRADA

**Gala de Arte | Friday, May 1, 2026 | Aon Grand Ballroom at Navy Pier**

**Thank you for supporting the National Museum of Mexican Art.**

Please select from the options below then complete and send this form and payment to: Barbara Engelskirchen, Barbara@NationalMuseumofMexicanArt.org,  
National Museum of Mexican Art, 1852 W. 19th Street, Chicago IL 60608

**For more information, or to purchase sponsorship online, visit  
[NationalMuseumofMexicanArt.org/events/galadearte](http://NationalMuseumofMexicanArt.org/events/galadearte)**

Your Name: \_\_\_\_\_

Organization Name (If applicable): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone No. \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL

- \$50,000 Presenting Sponsor  
 \$25,000 Diamond Sponsor  
 \$15,000 Platinum Sponsor

- \$10,000 Gold Sponsor  
 \$6,500 Silver Sponsor

- Please accept my donation toward the event in the amount of \$ \_\_\_\_\_  
 I would like to purchase \_\_\_\_\_ individual ticket(s) at \$600 each.

## PAYMENT INFORMATION

- Please send me an invoice  
 I have enclosed a check payable to the National Museum of Mexican Art

- Charge my credit card  VISA  MasterCard  AMEX Please do not email credit card information.

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 or 4 digit Security Code: \_\_\_\_\_

# National Museum of Mexican Art Board of Trustees

**Diana Palomar**, Chair

**Elizabeth V. Lopez**, Vice-Chair

**Aaron Diaz Bianco**, Treasurer

**Ric Estrada**, Secretary

Edith Bayran

Cristina Beran

Carlos R. Cardenas

Marta Cerdá, J.D.

Lorenzo De Leon

Douglas A. Doetsch

Jessica Ferrari

Philip Fuentes

Yanet Garcia

Sarah Glavin

Nicolas Guzman

Stuart Handler

Alejandra Lara

Joseph Luna

Carol McKinnon

Joshua Medina

Dahlia Mijarez

Martín Montes

Juan Gabriel Moreno

Deanna Moreno

Hernandez

Sally Nieto

Miguel Noyola

Juan F. Ortiz

Fernando Pástor

Jose Luis Prado

Eve Rodriguez

Montoya

Claudia Romo

Edelman

Yolanda (Dusty) Stemer

Sergio Suarez

Pablo Torrado

Ivette Treviño

**President & CEO**

Jose Ochoa

## HONORARY LIFE

### TRUSTEES

Julie Chavez

Scott Hodes

Rita Knox

Raymond Mota

Clare Muñana

Arthur R. Velasquez



**COVER IMAGE:** José Benítez Sánchez (A.K.A. "Silent Walker"), Untitled (La historia de la tortuga), N.D., yarn in Campeche wax on wood panel, National Museum of Mexican Art Permanent Collection, 2010.36, photo credit: Michael Tropea